



#### Introducing

# **Blue-U Security on Autopilot**Revenue Sharing Partnerships

### A powerful combination of banker association member value and ongoing revenue generation from the thought-leaders in real security

The **Blue-U Security on Autopilot** system brings retail financial security into the future and will create an ongoing revenue generating opportunity that could significantly enhance your organization's bottom-line year after year.

### A highly effective new approach to creating real security, beyond anything you've ever done in the past, in 20-Minutes or less

"If your security isn't born from believing that it can happen and true concern about your people...you have no security". Terry L Choate, Jr President/CEO of Blue-U Defense.

Today's threats are unique, dangerous and they are everywhere. And...they are dynamic – they change.

For financial institutions, the risk to people security is no longer about bank robbery as much as it is general acts-of-violence. This necessitates a need for more, better, and different training and resources.

The problem: Banks struggle with the pressures of time and budget which typically equates to ineffectiveness in training and security.

Blue-U Security on Autopilot has been designed to resolve all of the challenges to security – time, money, and effectiveness. How? All of our training courses are powerfully effective and delivered in 20-minutes or less, are designed to instill personal responsibility for security and desire to get better by choice, rather than by force, and Security on Autopilot is dynamic which means it changes with the regular changes in threats. And...we secure your employees at home as much as we do while at work for a price any bank can easily afford! Starts at \$99/month.



## Our revenue generation partnership is designed to give you everything you need to provide value to your members and drive sales. It includes:

- Association membership in Security on Autopilot You need to protect your employees as much as your members do.
- Full day Security Academy each year for your members. Topics include active shooter, new and effective robbery training, truly effective physical site security, how enhancing customer service and experience can enhance security, recognizing signs of violence and de-escalation, drugs in the home and workplace, and more.
- 25% revenue share earned monthly for as long as your member is enrolled in Security on Autopilot. (Revenue share does not apply to set-up fee)
- Periodic live virtual training for your members.
- Ongoing marketing and support resources to help you maximize your revenue generation efforts

**Blue U Security on Autopilot** system will change what true security means, and how it is achieved. Find out more about this ongoing revenue generation partnership by contacting **Joe Hileman** at 603.440.3937 or email info@blue-u.com



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